

FOR IMMEDIATE RELEASE

## **5 Steps to Achieve What Customers Want: Everything, With No Problems**

4aBetterBusiness Founder Selected to Speak at Fabtech 2017

EVANSTON, IL September 21, 2017. 4aBetterBusiness, Inc., a leading implementation-based performance improvement consultancy, announces that Paul Vragel, Founder and President of 4aBetterBusiness, Inc., has been selected to present at Fabtech 2017. Vragel will be moderating the November 6 session “**Achieving Supplier Success in Today’s Global Manufacturing Environment**”, and speaking on the topic: *5 Steps to Achieve What Customers Want: Everything, with no Problems*.

In increasingly competitive markets, what do customers want? Books have been written on the topic, but restrict the answer to 4 words: The first word is Everything - but Everything is not enough. Customers want Everything, with No Problems. This presentation will describe 5 steps to achieve the Everything, with No Problems standard attendees can take away and use immediately in their businesses.

About 4aBetterBusiness, Inc.

4aBetterBusiness, Inc. is a leading implementation-based consultancy, founded in 1989, that works side-by-side with management and employees and achieves immediate, enthusiastic buy-in to change and transformational results through operations, in areas including valuation, growth, profitability and customer satisfaction. Clients turn to 4aBetterBusiness for flexible, scalable processes to accelerate growth; to address issues such as cost, quality, delivery, inventory, product development and culture; streamlining processes before implementing large-scale IT projects (ERP, CRM, Bar Code/RFID, Analytics); for process-based systems with integrated consideration of risk (for ISO 9001, IATF 16949, AS 9100 certification); and for creating value acquiring or in sale or transfer of a business. Contact 4aBetterBusiness at <http://www.4aBetterBusiness.com>

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